

# SILICONINDIA.COM PUBLISHED FROM BANGALORE PUBLISHED FROM BANGALORE CONSULTANTS

IN MY OPINION

Imroz Khan, Recruitment Specialist, Dawn Breakers Services

> Raj Samala, Founder & CEO

ONSULTANT OF THE MONTH

CONSULTANT OF THE MONTH
Sunil Thakral,
CEO, Envision
Ecommerce

TECHNOLOGIES

REATING POSSIBILITIES THROUGH DIGITAL TRANSFORMATION



### E-COMMERCE CONSULTANTS SPECIAL

## SIICONINGIA CONSULTANTS

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## 20 Most Promising E-Commerce Consultants – 2017

-commerce has been the biggest gamechanger for the Indian economy and it continues to evolve as we rapidly embrace newer technologies. Various factors such as wide range of inventory, ease, convenience, lucrative offers, cash-on-delivery, free shipping, seamless return policies, secure and convenient transaction system, coupled with lucrative offers have caused the spurt of online shopping in our country. With rising incomes and a greater variety of goods and services that can be brought online, buying over the internet is one of the most attractive and convenient mode of purchase for consumers all over the country. Riding high on the e-commerce wave, vendors are adopting e-business through which they can sell their products to online consumers; and customers can compare prices with a click of the mouse and buy the selected product at optimal prices. Due to strong internet penetration backed with cheaper data plans and easy availability of smartphones, online business is the new trend and one needs to design a user-friendly website that is displaying all the products in a systematic manner with easy payment options to buy them online. While most large businesses have already incorporated e-commerce in their IT strategy, small businesses still lag behind in technology due to lack of resources. That's where outsourcing IT work becomes a wise choice. In most cases it's a minimal investment that can pay for itself in the long-run.

This edition of 'siliconindia Consultants' brings you the "20 Most Promising e-Commerce Consultants – 2017", featuring some of the prominent consultants who surpassed catering unbiased e-Commerce advisory solutions and services by helping its clients to quantify and achieve their business goals. The proposed list comes in favour to companies that look for felicitous consulting partner, who align the specific needs along the healthy business profits.



### **Company:**

Revalsys Technologies

### **Key Person:**

Raj Samala, Founder & CEO

### Website:

revalsys.com

### **Description:**

A software development, technology services, consulting and outsourcing company serving organizations to become pioneers of intelligent and innovative business